

## WHO IS CERTITUDE GLOBAL INVESTMENTS?

**CERTITUDE**  
GLOBAL INVESTMENTS



## WE ARE AN INDEPENDENT PROVIDER OF GLOBAL INVESTMENT MANAGER SKILL

### What does Certitude do?

We select leading investment talent from around the world and make it accessible to investors.

Certitude selects high quality active investment managers from around the globe and brings their expertise to Australian investors.

These active solutions aim to deliver outperformance, or 'alpha', allowing investors to complement their passive strategies while providing transparency, liquidity and simplicity.

### Who are your partners?

Our managers provide a global investment view that is thoroughly considered and time-tested.

Certitude's investment partners are located across all the major financial markets and their selection is underpinned by a robust due diligence.

All managers are highly regarded in their industries, recognised with multiple awards, and have an extensive track record:

- Threadneedle Investments (UK);
- Lighthouse Partners (US);
- Marshall Wace Gavekal Asia-Pacific (Hong Kong); and
- Columbia Management (US)

### What can you do for my business?

These connections enable us to translate complex global events into simplified investment intelligence.

By bringing together some of the smartest investment minds in the world, Certitude helps our clients navigate the complexities of today's financial markets with its shorter, sharper economic cycles.

We interpret market events into useable information with geographical and asset allocation intelligence.



One of Europe's most successful asset managers. Ideas are shared across a single investment platform encouraging debate to ensure a rigorous examination of the markets and investment views. A \$119B AUM asset manager and the third largest based in the UK.

Ownership: Ameriprise Group, AMP.NYSE



Innovative absolute return manager with strong reputation in the marketplace, managing US\$5.9B AUM. Dedicated solely to managing funds of hedge funds. Investment process utilises proprietary managed account platform providing transparency, improved liquidity and better asset control.

Ownership: HFA Holdings Limited (ASX: HFA)



GaveKal, world-renowned experts in Asian macroeconomic research, combine with Marshall Wace's superior trading, information gathering and risk tools. The unique pedigree of this joint venture allows investors to capitalise on the long-term growth prospects in the Asia-Pacific region. Manage US\$1B AUM in equities, fixed income and currency.

ColumbiaManagement



An established and highly respected global fixed income manager, Columbia Management has a competitive track record in global fixed income strategies since 1989. One of the largest asset managers in the US, managing US\$312 billion in assets including US\$168 billion in global fixed income. Owned by NYSE listed Ameriprise Group.

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[www.certitudeglobal.com.au](http://www.certitudeglobal.com.au)

Information is correct as at 31 March 2012